#### **Outline of PREX**

#### Project Objectives

To facilitate the growth of the human resources necessary to serve as the core elements to promote the development of developing countries.

exchange in Kansai and develop the region into a unique and globally open actor through the human resource development

Number of Staff

#### Basic Property

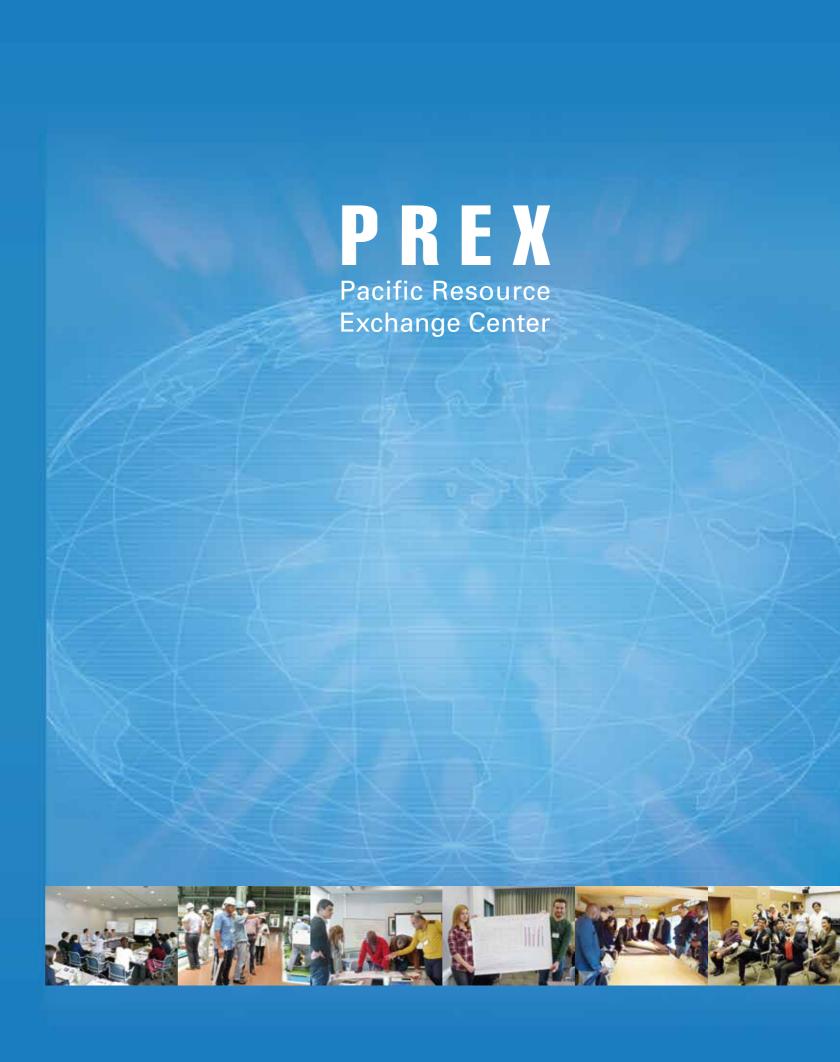
-97 private companies (of the Kansai Region)
-6 local governments (Osaka Prefecture, Osaka City, Hyogo Prefecture, Kobe City, Kyoto Prefecture and Kyoto City)

Government Agency of Jurisdiction



### PACIFIC RESOURCE EXCHANGE CENTER (PREX)

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# PREX aspires to being an indispensable entity for both developing countries and Kansai. We are working to develop human resource capacities in such countries and to facilitate accelerated international exchange through this project activities.

The number of participants in our seminars to date is in excess of 18,079, teken from 152 countries and regions (as of March 2019).

#### Seminars in Japan

Under commissions of Japan International
Cooperation Agency (JICA) - responsible for Official
Development Assistance (ODA) - as well as major
economic organizations and overseas counterparts,
we hold seminars on management and strategy, with
a focus on industrial promotion. These include those
on the topics of "Cooperate Management", "Small
and Medium sized Enterprises (SMEs)", "Trade
Promotion& Marketing", "Environment
Management", and "Regional Industry Development
& Tourism Development".



Company visit by participants of "JICA Managerial and Financial Support for Small and Medium Enterprises Development (A)"

## Overseas Seminars & Specialist Dispatch

PREX dispatches theme-matched specialists in response to counterpart requests. Specialists then host seminars at the dispatched locations. Also, in collaboration with local governments in Kansai, JICA Partnership Program dispatches specialists and holds training/guidance seminars to complement these seminars in Japan.



Dispatch of "JICA Manufacturing HRD Program in Dong Nai Province, Vietnam"

## Follow-up for Seminar Participants

As part of our follow-up project for the seminar participants who have returned to their home countries, seminar instructors are dispatched to respective countries. By these means we achieve an understanding of subsequent participant activities and related outcomes following their return home. We also assess effectiveness and points for improvement with regards to each seminar in Japan, as well as studying the future needs of respective countries in terms of developing human resource capacities.



 Company visit to current workplace of seminal participant in Japan

## Support and Cooperation for PREX Activities

Support and Cooperation of PREX by and between Industry,
Government, and Academia in Kansai

PREX deploys its activities with the support and cooperation of private companies, economic organizations local governments, universities in Kansai.

## Dedicated Instructors and Specialists with Abundant Experience and Know-How

Executives and officers of companies/organizations/government institutions, university personnel, and consultants -instructors and advisors with the essential competencies play a key complementary role in PREX seminars.



Seminar participants comprise administrative officers and corporate executives engaged in industrial promotion for respective developing countries.

To maintain good relations established during the seminar, PREX is building a network among seminar participants.



## **Enhanced Globalization for Japanese Companies**

PREX also undertakes the development of human resource capacities and business exchange projects necessary for the global development of SMEs in Japan, based on our experience as a seminar-implementing organization targeting human resources in developing countries. PREX has been highly assessed by participants in its training program to develop on-site executives for Japanese companies which deployed operations in Viet Nam.



Company visit by participants of "PREX Manager Development Program for the Vietnamese Staff"

## Building Networks between Companies in Kansai and Respective Countries

PREX holds meetings or roundtable sessions at seminars between companies in Kansai and seminar participants. Moreover, we are also promoting information exchange and communication with the aim of network utilization through seminar participants who have returned to their home countries.



Roundtable session at "JICA Vietnam-Japar Center: Practical Training Business Course"

## Global Human-resource Development

In cooperation with universities/colleges in Kansai, PREX implements projects to develop global human resource capacities targeted at foreign students in Japan and Japanese students. In addition, with spring/summer vacation periods as the impetus, we also accept foreign and Japanese students on our PREX internships.



Company visit by participants of "Ritsumeika Exchange Student Seminar"